



DEDICATED EMAIL CAPABILITIES

SHE
FINDS®



Dedicated emails are our most popular and successful native content option. Each email is sent to the most active and engaged segment of our email database of over 1.2 million subscribers. These targeted email placements allow clients to directly highlight their brand and/or specific promotions to a fashion- and beauty-obsessed female audience.



Hero Email

Hero email placements allow clients to directly highlight a specific promotion or campaign by leveraging a single compelling lifestyle image with a clear, bold call to action.



Each Hero Email Includes:

- + One custom-designed dedicated email graphic featuring the client's logo
- + The option to link to a sponsored post on SHEfinds.com or to a dedicated landing page on the client's website



50% Off Sweaters, Shoes & More At American Eagle Outfitters

You do not want to miss this incredible sale.

[Shop Now](#)

AEO Textured Easy Sweater

[Shop Now](#)

AEO Denim X Super Low Jegging

[Shop Now](#)

AEO Lace-up Waffle Sweater

[SHOP NOW](#)

Curated Shopping Email

This editorial-style email allows brands to showcase an eye-catching hero image along with specific products that link directly to the client's website for shopping convenience.

Each Curated Shopping Email Includes:

- + One hero image
- + Three product images that link directly to the client's website
- + Three text links highlighting sales and/or promotions on the client's website
- + Custom editorial messaging

The best of Nordstrom's half-yearly sale

Suede Biker Jacket

\$637.98, down from
\$1,595 (60% off)

SHOP NOW



Barbour Quilted Jacket

\$259.90, down from
\$329 (20% off)

SHOP NOW



Joe's Skinny Jeans

\$113.40, down from
\$189 (40% off)

SHOP NOW



Calf Hair Boots

\$89.37, down from
\$148.95 (40% off)

SHOP NOW



Eileen Fisher Kimono Cardigan

\$138.98, down from
\$278 (50% off)

SHOP NOW



Equipment Cashmere Sweater

\$160.80, down from
\$268 (40% off)

SHOP NOW



[SHOP MORE GREAT DEALS AT NORDSTROM »](#)

Editors' Picks Email

This eye-catching and innovative email option allows brands to highlight specific products from a sale or limited-edition collection with direct links to the client's website for shopping convenience.

Each Editors' Picks Email Includes:

- + Six product images that link directly to the client's website
- + Custom editorial messaging

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