

Our History

Michelle Madhok started SheFinds in 2004 to help busy women shop online. We have a proven track record of finding exactly what women are looking for at exactly the right time.

Our Commitment

Helping busy women find what they need to enjoy their life is at the core of everything we do at SheFinds.

Our Connection

Our readers trust us and are inspired to try new trends, shop new brands and experiment with new products every day.

Our Flexibility

Our branded content team is able to work with brands without red tape on innovative custom programs.



Our Readers

LOYAL

50% of SheFinds readers visit SheFinds daily;75% visit several times per week.

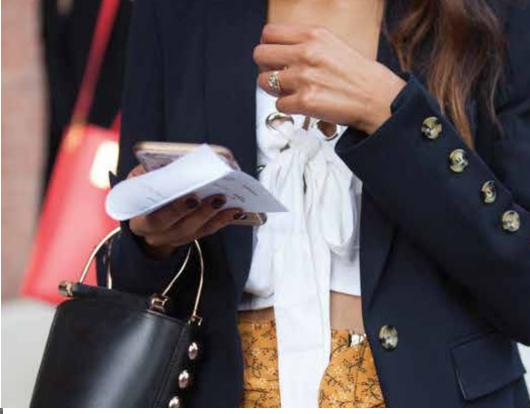
MODERN WOMAN

33% W 25-34 **21**% W 35-44

INDEPENDENTLY AFFLUENT

55% HHI \$75,00+ 24% HHI \$100,00+





HIGHLY EDUCATED

70% of SheFinds readers have a college or graduate degree.

TOP STATES

California

New York

Florida

Illinois

Texas

Our Readers

SOCIAL INFLUENCERS

70% self-identify as beauty-experts and trendsetters.

MODERN MOMS

More than half of the SheFinds readers are moms.





MOTIVATED SHOPPERS

2/3 of SheFinds readers treat themselves to clothing and accessories when they are in the mood to splurge.

WELL ROUNDED

In addition to fashion, SheFinds readers also value **health** and wellness, travel, cooking and home decor.



~ 2 MILLION MONTHLY UNIQUE VISITORS



DESKTOP 40% of unique visitors



640K SOCIAL MEDIA FOLLOWERS



MOBILE/TABLET 60% of unique visitors



350,000 ACTIVE & ENGAGED EMAIL SUBSCRIBERS





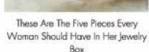
Introducing Monica Vinader, Our New Jewelry Obsession

Calling all jewelry-lavers! UK-based jewelry dosigner Monica Vinador is making her way stateside and we couldn't be more excited. From complimentary engraving to bracelets made for stacking, get to know Monica Vinador below.

MONICA VINADER

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Store Tourl Take A Peek Inside Monica Vinader's First American Boutique

SHOP







PJ CI-WPL BRACELET

PHA DAMONO CROESTA EASINGS

UNEAR READ PROMOSH

Connecting With Our Readers

Capabilities

- Native Articles
- Shopping Guides
- Gift Guides
- Dedicated Emails
- Custom Video
- On-Site Lightbox
- Interactive Landing Pages
- Email Acquisition
- Social Promotion
- High Impact Display Media



Contact

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