



About

Our History

Michelle Madhok started SheFinds in 2004 to help busy women find fun ways to treat themselves. We have a proven track record of connecting and engaging with women.

Our Commitment

Helping busy women enjoy and live their best life is at the core of everything we do at SheFinds.

Our Connection

Our readers trust us and are inspired to interact and engage with our content daily across many different platforms.

Our Flexibility

Our branded content team is able to work with brands of all sizes without red tape on innovative, custom programs that drive tangible results.



Our Readers

Loyal

55% of readers visit SheFinds several times per week.

Independently Affluent

42% HHI \$100,00+

Highly Educated

70% of SheFinds readers have a college or graduate degree.

Top States

California

New York

Florida

Illinois

Texas



Our Readers

Decision Makers

70% self-identify as the person responsible for making decisions for their household.

Plugged-In Parents

1/3 of SheFinds readers have children in their home.

Well Rounded

SheFinds readers value health and wellness, home and decor, fashion and beauty, travel, cooking and more.



Socially Active, Always Engaged

4.5 MILLION MONTHLY UNIQUE VISITORS

Desktop

15% of unique visitors

Mobile/Tablet

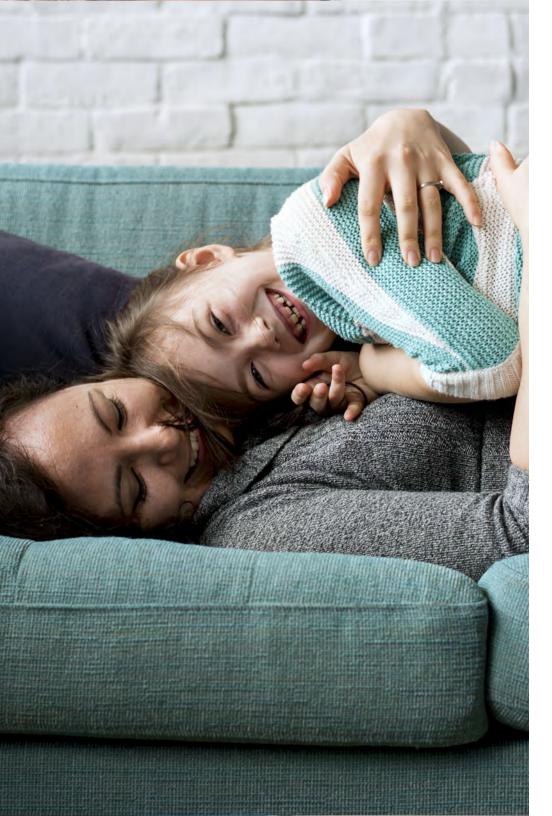
85% of unique visitors

Social Media

450k Followers across Facebook, Pinterest, Instagram & Twitter

Email

325,000 active & engaged subscribers



Connecting With Our Readers

Capabilities

- Native Articles
- Shopping Guides
- Dedicated Emails
- Custom Video
- On-Site Lightbox
- Social Promotion

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